

Welcome to Cedarwood Productions, LLC, an independent film production company, which was founded in 2006 by Jim Ellis, President and Stacy Ellis, Vice President, to produce their first animated feature film, *A Fairy Tale*, an animated epic adventure comedy for all ages. *A Fairy Tale* was written by Jim and Stacy Ellis. Cedarwood Productions, LLC is based in Waukesha, WI.

Ideas come from the most interesting of places, including this project.

One day as my two sons, Kevin and Tyler, and I were talking at our kitchen table, Stacy called down from upstairs requesting I complete a small task. I responded with “Yes dear.” That night, Tyler wanted to watch a family film, so we watched Shrek. If you recall, there is a scene where Lord Farquard is torturing the Gingerbread Man and they banter back and forth, “Do you know the Muffin Man?” It occurred to me at that moment, that most people know at least one Mother Goose rhyme, but do they know the origin of the rhyme? So the next day, with the premise of, “Yes Dear”, I sat down at the computer and began to write a scene as to why Jack and Jill went up the hill. Within three weeks our first draft was completed. Thus, Cedarwood Productions and *A Fairy Tale* were born.

Cedarwood Productions then teamed-up with Lightning Rod Studios, a state-of-the-art production and visual effects company, located in Milwaukee, Wisconsin. Lightning Rod Studios is co-owned by Dan Kattman and Drew Maxwell. Dan is an entertainment and advertising law attorney for one of the State’s top law firms. In addition to being an experienced entertainment attorney, Dan has over ten years of production and post-production experience. Drew is an award-winning feature film director, screenwriter, producer and artist, who has worked on various projects with Warner Bros. and the Cartoon Network.

Lightning Rod Studios has produced and co-produced many feature films including the comedy *Side Effects* and the action thriller *The Sleeper* using recognizable name talent actors. Lightning Rod Studios has many relationships with top tier agencies and distribution companies in Los Angeles, at least one of which has shown great interest in distributing *A Fairy Tale*. Lightning Rod also has a first look agreement with Marcus Cinemas. For more information on Lightning Rod Studios, please visit, www.lightningrodstudios.com.

We would like to extend special thanks to the following individuals / companies: Joyce Rody, Artist of Paintings by Joyce Rody. Joyce helped in the design of our company Logo. Dan Kattman, Co-Producer, and Drew Maxwell, Director, of Lightning Rod Studios who have guided us along our journey. Suite Imagery for their conceptual art designs, Bob Welcenbach of Welcenbach and Welcenbach Attorneys at Law who is our legal representation and who introduced us to Dan Kattman. And finally, Flipeleven, designer of our website.

If you would like to learn more about how you can become an integral part of *A Fairy Tale*, please visit us on the Contributor Page of our website.

If you would like to learn more about how Cedarwood Productions will produce *A Fairy Tale*, please visit our General Business Strategy on the About Us Page of our website.

Thank you for taking the time to visit our website and again, welcome to *A Fairy Tale*!